

# JOSHUA O. BUSA

## Website Developer

(+63) 9309241655 | busajoshua@gmail.com | linkedin.com/in/joshua-busa

## PROFESSIONAL SUMMARY

Detail-oriented and results-driven Website Developer with over 6 years of experience designing, developing, and managing responsive, high-performing websites. Highly skilled in HTML, CSS, JavaScript, WordPress, and SEO strategies. Adept in UX/UI design, cross-browser compatibility, mobile optimization, and third-party integrations. Proven ability to enhance website functionality, drive traffic, and deliver exceptional user experiences through innovative problem-solving and continuous improvement.

## TECHNICAL SKILLS

- **Languages:** HTML, CSS, JavaScript, PHP, Java, C++, JSON, XML
- **Development:** WordPress, Front-End Development, Web Design, Responsive Design
- **Design:** UI/UX Design, Adobe XD, Figma, Canva, Graphic Design
- **Tools:** WooCommerce, Shopify, Google Analytics, SEMrush, Google Search Console
- **Other:** SEO, DNS, SSL, Website Maintenance, Project Management, Data Analytics

## WORK EXPERIENCE

### Elevado Growth | Web Developer and Manager | 2023 - 2025

Key Responsibilities:

- Designed responsive websites using HTML, CSS, and JavaScript.
- Led projects and teams to meet deadlines.
- Implemented SEO strategies, increasing organic traffic by 40%.
- Created engaging blog posts, landing pages, and optimized e-commerce stores with Shopify, WordPress, DIVI, Elementor, and Go High Level.

### Freelance Web Developer | 2019 - Present

Key Responsibilities:

- Built responsive websites with clean code using HTML, CSS, and JavaScript.
- Managed client projects, ensuring timely delivery and high-quality results.
- Delivered 100+ custom WordPress sites with tailored SEO strategies for business growth.

### Freelance Graphic Designer | 2019 - Present

Key Responsibilities:

- Conceptualized and designed logos, banners, and promotional materials, enhancing brand identity and communication.
- Translated client requirements into impactful visuals using Adobe Creative Suite.

### Doris Talents | Social Media Specialist | 2023-2024

Key Responsibilities:

- Develop and implement tailored social media strategies for Redbox.
- Create engaging content across platforms like Facebook, Twitter, Instagram, and TikTok.
- Monitor channels, engage with the audience, and respond promptly.
- Collaborate with teams for consistent messaging and brand representation.

## EDUCATION

### Caraga State University | BS Information Technology | 2019-2023

- Graduated with **Summa Cum Laude**
- President's Lister: 8 Semesters
- University Outstanding Student Award
- President - CSU Society of Information Technology Students
- Senator - CSU University Student Government

## CERTIFICATIONS

- TOPCIT | Test of Practical Competency in IT – Level II
- Civil Service Eligible
- TESDA – Computer Systems Servicing NC II (Level II)
- Microsoft – Introduction to HTML/CSS/JS
- LinkedIn Learning – SEO Foundations
- University of Colorado Boulder | Graphic Design
- Indian School of Business | IT Project Management
- DeepLearning.AI | AI for Everyone
- Google | Foundations of User Experience (UX) Design